

Benjamin J. Uzelac

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SUMMARY

Experienced developer with over a decade of expertise in frontend engineering, project management, and client communication. Proficient in modern frontend technologies and adept at leading multi-stage projects to successful completion.

EXPERIENCE

Chief Technology Officer

January 2022 - Present

The Relish Jar | Quincy, IL

Build and deliver full-stack solutions to help customers accomplish their business goals. Collaborate across sales, marketing, and design departments to ensure that products meet the dependencies of multiple internal stakeholders. Communicate project expectations, updates, and handovers with external stakeholders. Drive overall business strategy and evaluate company operations for efficiency optimizations.

Key Accomplishments:

- Removed years of tech debt by rebuilding an industry-specific SaaS product (Maestro) from the ground up, upgrading the API, and rewriting the frontend in React.
- Turned our web hosting profitable by analyzing time spent on product updates per site, and identifying opportunities to adjust pricing models for maintenance work.
- Served as Project Manager for several clients and managed projects end-to-end: from identifying solutions to their business needs, to setting up project scopes, building the products, and delivering the final products.

Senior Software Developer

February 2020 - January 2022

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- Designed, built, and implemented triggered marketing automation with integrations on multiple digital platforms, leading to a 28% increase in hot leads entering the automation.
- Enabled real-time observation of ROI and business statistics by developing a data visualization tool.
- Created multiple React Native mobile apps, optimizing user experiences for diverse consumer bases.

Lead Developer

August 2015 - February 2020

Rokusek: Marketing by Design | Quincy, IL

- Led system design of an industry-specific SaaS, overseeing development teams and ensuring project delivery aligned with client expectations.
- Engineered a print and digital marketing platform, yielding significant sales growth directly attributed to platform-driven communications.
- Managed on- and off-site developers, fostering collaborative environments and maintaining high project standards.

Developer

September 2011 - August 2015

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- Designed and developed a mobile application enabling sales presentations customization, catering to diverse user needs based on geography and product offerings.
- Migrated legacy Oracle database to MySQL and developed a streamlined data lookup tool, enhancing accessibility and efficiency.
- Rescued and completed an in-progress web app project, ensuring timely delivery and client satisfaction.

PROFICIENCIES

Frontend Technologies: HTML, CSS (SCSS), JavaScript (React, Angular)

Backend Technologies: PHP (Laravel), MySQL

Mobile Development: React Native, Swift, Objective-C, Java

Tools: Git, Slack

Server: AWS, Linux

EDUCATION

Devry University | Computer Information Systems

2011-2012

- *Dean's List Summer 2011 Recipient*
- *Member of Student Government*